

Enterprise data to exceed **240** exabytes per day by **2020!**

A data scientist can help you **unlock insights** from your enterprise data to boost your business.

What are the skill sets of a Data scientist?

BUSINESS ANALYSIS

Ability to analyze business strategy and key performance indicators

DATA ENGINEERING

Technical knowhow of analytical tools and technologies

DATA SCIENTIST

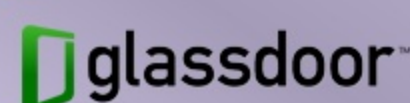
DATA MODELLING

Ability to develop statistical models to answer business questions



Data Scientist – Best job in America for two years in a row

as per 2017 report by Glassdoor.com!



What does a Data scientist do?



Analyze Business Situation

Meet business stakeholders to understand the key insights required

1



Discover Data Sources

Acquire necessary operational data from various departments, disparate databases, and third party sources

2



Enrich Data Quality

Rebuild missing or erroneous data, normalize and de-duplicate data to be compatible across databases and reporting tools

4



Design Data Models

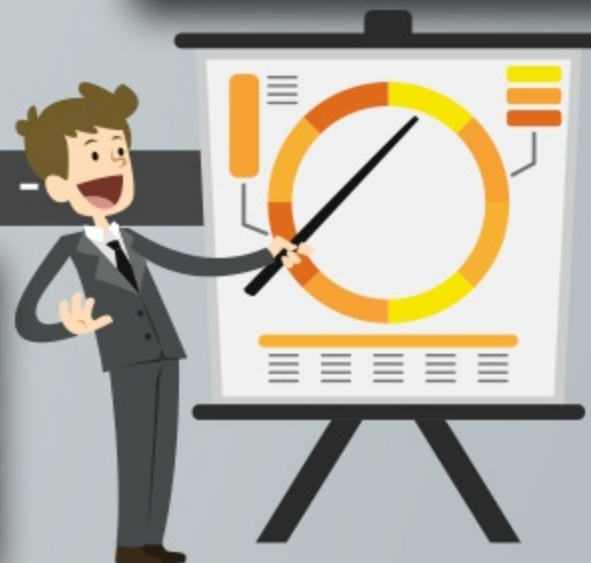
Apply data mining techniques, statistical analysis and machine learning techniques to develop predictive systems

3

5

Present Data visualizations

Create reports and dashboards in an easy-to-interpret and interactive manner with what-if simulations



By 2018, The United states  may face a **60%** gap between supply and demand for data scientists: *Mckinsey Global Institute*

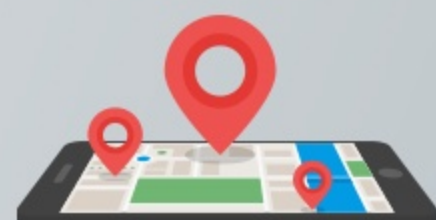
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