

Unlock Insights' Ecommerce Analytics



What Ecommerce Analytics offers you is the opportunity to track all elements of your business, including customer behavior, and internal business flow, giving you insights to course-correct and improve opportunity areas.



Engagement Analytics

Get detailed insights into different kinds of interactions your customer has with your portal



Sales Funnel Analytics

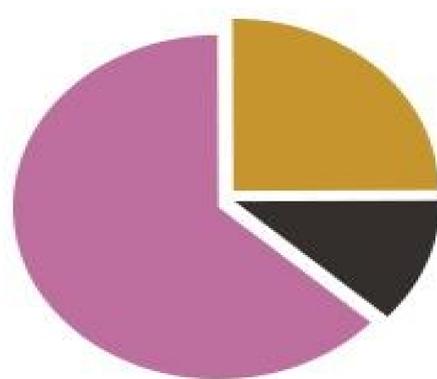
Real-time views on your conversion and abandonment metrics can help you improve your sales funnel tactics

Traffic Source Analytics

Understand your best and worst traffic sources, to evaluate your plan on improving ones that aren't faring well.



Customer Analytics



In ecommerce business, the success is strongly associated with the understanding of customer needs and behavior. You don't meet the customers in person so analytics become very critical. That is done by analyzing previous Customers characteristics and trying to drag insights from the data in attracting new customers.

Financial Analytics

Get behind the scenes to understand your monetary performance vis-à-vis store performance



■ COD (16.67%) ■ Cards (33.33%) ■ Wallets (50%)



Product & Inventory Analytics

Connect your supply chain into the data feed, and get tremendous information of the state of your inventory.